



More Flavor: City Gem

Don't Blow It / A Rising Tide



Still from *Don't Blow It / A Rising Tide* by Alex Kritselis and Joey Forsyte.

Storefronts in the [One Colorado](#) block of Pasadena become canvases for an ambitious and awe-inspiring video-art installation courtesy of the husband-and-wife team, Alex Kritselis and Joey Forsyte. In their first official collaboration together, the visionary multimedia artists expose holiday shoppers and Rose Parade revelers to multi-channel works of public art that subtly address the environment. Kritselis, Dean of Visual Arts and Media Studies at [Pasadena City College](#) and Forsyte, filmmaker and president of [Velocity Filmworks](#), use 13 projectors to bring us a selection of original moving images that are rotated weekly. In an effort to unite the community through awareness, *Don't Blow It / A Rising Tide* simultaneously redefines the notion of public art.

- *Tanja M. Laden*